

Liferay Corporate Overview

Liferay is an industry leader in Digital Experience Software and Solutions

Company Background

- **Founded in 2004**
- **Head office Los Angeles**
- **Global presence in 22 locations**
- **250+ active partners globally**
- **2000+ Large Enterprise Customers**
- **1000+ Employees Globally**



Liferay

Italians do it better !

2

Uffici

- Milan
- Foggia

5

Teams :

- Sales
- Marketing
- Product Delivery
- HR
- Finance

5

Regions managed by Italy:

- Greece
- Turkey
- Israel
- Cyprus

2

Customer Summits :

- Milan: Private companies
- Rome: Public Admin

1

Italian Chief Product Officer :

- Marco Leo

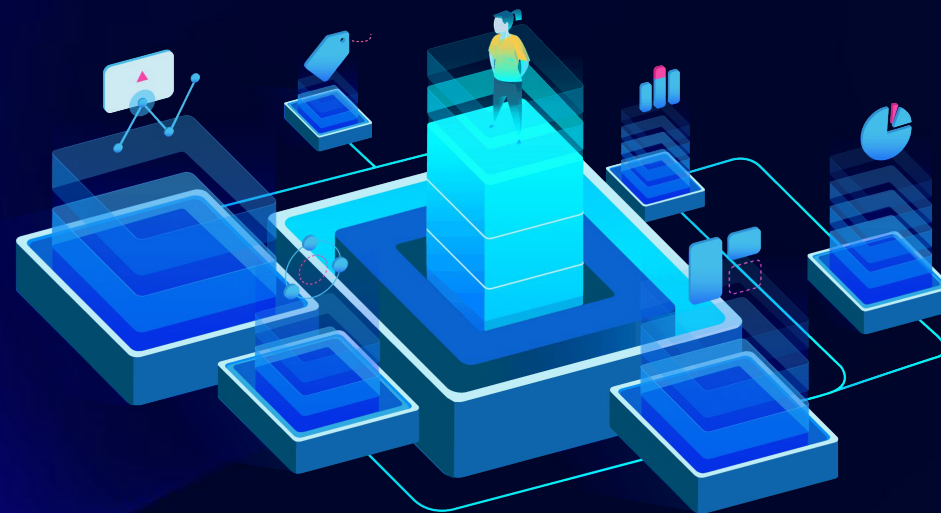
What is Liferay?



Digital Experience Platforms

“Today, the proliferation of customer touchpoints, applications, and digital interactions demands a new technology architecture. We call this architecture a digital experience platform.”

- Forrester, “Forrester Wave: Digital Experience Platforms”



Experience Makers

Why these brands are so disruptive ?



Travel



Retail



Entertainment

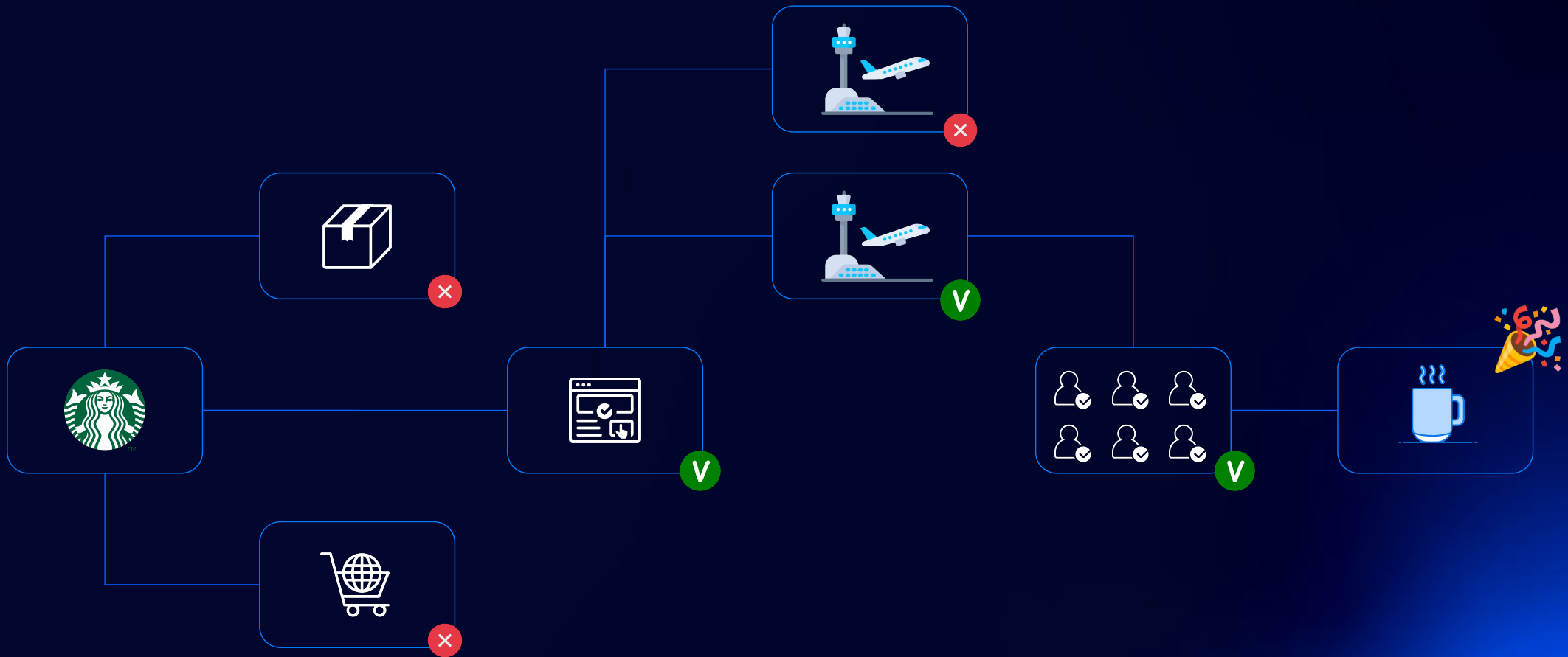


Entertainment



Mobility





Use Cases

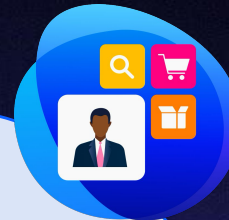
Enterprise Websites

Create a seamless digital journey and reward users for their loyalty



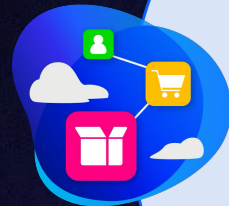
Customer Portal

Attract and serve your customers



Digital Commerce

Simplify purchasing and facilitate recurring orders



Supplier Portal

Simplify your supplier purchasing and onboarding process



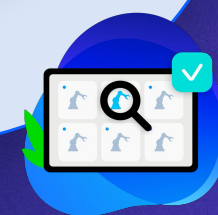
Intranets

Productive, self-sufficient and always-connected employees



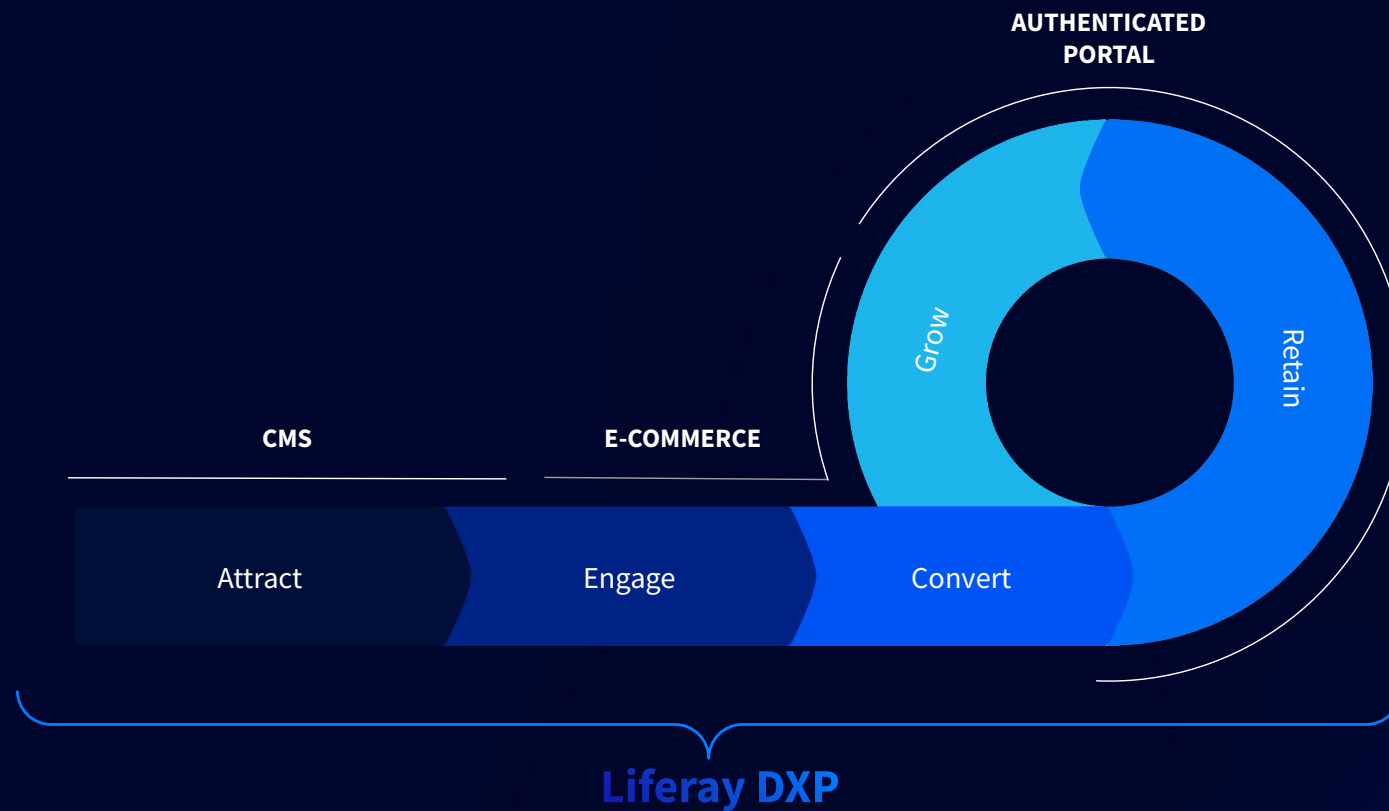
Agents Portal

Provide sales reps with data and tools to increase their interaction.



 Digital Experience Platform

A single platform of digital solutions to follow the user throughout the customer journey



Now it's time to get to know each other better and play together a little !

Do not edit
How to change the design



What can a Digital Experience Platform (DXP) like Liferay enable you to do?



Presenting with animations, GIFs or speaker notes? Enable our [Chrome extension](#)

slido

Liferay's Value Proposition, or -

What Liferay can do for you



All the flexibility you
need to create the
exact solutions you
want.

Simplify Your Tech Stack

Leverage Existing Tech Investments

Future-Proof Your Digital Strategy

Serve Multiple Audiences on One Platform

Reduce the Burden on IT with Low-Code

Enterprise-grade Security

Deploy Any Way You Need